

SMALL BUSINESS CASE STUDIES

TO COMPLEMENT OUR BROADER ANALYSIS, WE OBTAINED ENERGY BILLS FROM FIVE SMALL BUSINESSES IN VARIOUS JURISDICTIONS (APRIL 2023). IN THIS REPORT WE CONSIDERED WHAT THE POTENTIAL BILLS IMPACTS OF CHANGES TO RETAIL OFFERS COULD MEAN FOR THEM.

A gym in NSW's Endeavour network

A swim school in NSW's Endeavour network

A restaurant in VIC's Citipower network

A printing business in WA's Western Power Network

A hairdresser in VIC's Jemena network

How could rising energy costs affect our businesses?



In **New South Wales**, average **electricity bills rose by 6%** between October 2022 and October 2023.

For the swim school and gym however, their retailers introduced **much greater increases** for new offers in the same period (**17% and 33%** respectively).

How will the Government's Energy Relief Fund help?

The Federal Government's Energy Relief Fund, announced in May, means some small businesses will have access to between \$325 and \$650 off their electricity bill.*

Based on the estimated increases to their bills, this support would now reduce their bills by:

-2%

-10%

-13.5%

-19%

*As Victoria uses a lower consumption threshold than other jurisdictions to define small businesses, the restaurant will not be eligible for the payment.

[Read the full report here.](#)