



Guidance Note: CEO Grants Program

December 2019

Energy Consumers Australia runs a CEO Grants Program, which is a small grants sub-program within the overall Grants Program. It provides funding - capped at \$15,000 (ex GST) - to applicants for the purposes of consumer engagement or international scholarship.

Consumer Engagement Grants

The CEO Grants Program will support and accommodate advocates' engagement in government, regulatory and or industry decision making processes, recognising the need for consumers to respond within short timeframes. Applications for this grant must be able to show that the matter is urgent or time-constrained and could not reasonably have been anticipated or planned for, within the normal timelines for the Grants Program. Examples of projects that could be funded include:

- engaging a consultant to provide technical or specialist expertise for a submission;
- undertaking research to inform and support future advocacy; and
- funding for reasonable travel costs (flights, accommodation, ground transport but not sitting fees) to engage in government, regulatory and industry forums relating to that process, and where video conferencing is not provided.

Information on previous CEO Grants can be found by accessing the [Grants Archive](#) on Energy Consumers Australia's website. Recent grants include:

- Grant No. 970 to the Queensland Electricity Users Network [here](#);
- Grant No. 987 to the Council on the Ageing Australia [here](#);
- Grant No. 990 to the Major Energy Users [here](#); and
- Grant No. 1037 to the Tasmanian Small Business Council [here](#).

To apply for the Consumer Engagement Grants, the applicant must be proposing to undertake a work program, or participate in engagement, that:

- builds knowledge and/or sectoral capacity supporting policy development and consumer education in the National Energy Market;
- supports energy advocacy, which is designed to influence or create change that improves the long-term outcomes of electricity and gas consumers; and
- considers how the project or engagement will achieve impact or influence.

In your application, in no more than 4 pages, please provide the following information.

1. Applicant details, including the organisation details, and a CV demonstrating how you meet the eligibility criteria and outlining relevant experience.
2. What it is you plan to do (why/how/what/when)?
3. How will your proposal benefit consumers?
4. Budget (including details of any other co-contributions or funding available for your proposal).

Further guidance on the approach to advocacy and research projects in the Grants Program can be found [here](#), or contact us at grants@energyconsumersaustralia.com.au to discuss submitting an application.