Energy and Poverty – Presentation to ECA Board, Adelaide 8 November 2017

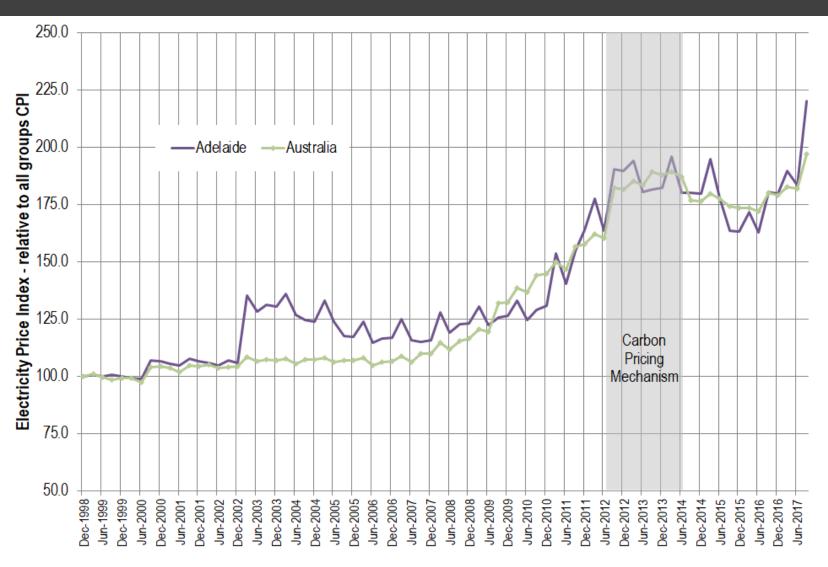
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Member, AER Consumer Challenge Panel
PhD Candidate, University College London
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Energy and Poverty ... Eat or Heat?

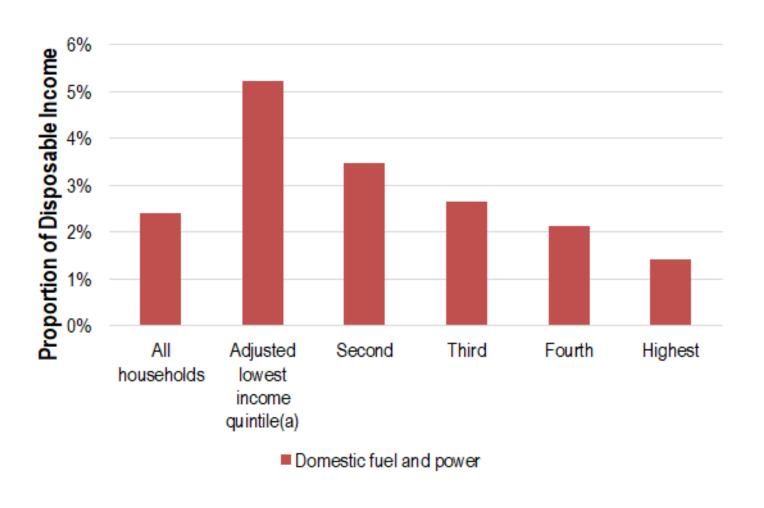
- The Playford era linked the electrification of the state with social and economic development
- Energy Market reform since the 1990's has explicitly separated energy policy from social policy (separation of economic efficiency objectives from equity objectives)
- Issues obvious since FRC in 2003 if not before
- The nature of electricity magnifies the impacts of income inequality ... if it can't be solved, needs to be managed
- Governance is fragmented and policy champions are few
- PhD Energy Policy Research ... should the long-term interest of end users include objectives of: "universal access" and "affordability" of energy services?

SA Retail price volatility – 20 years



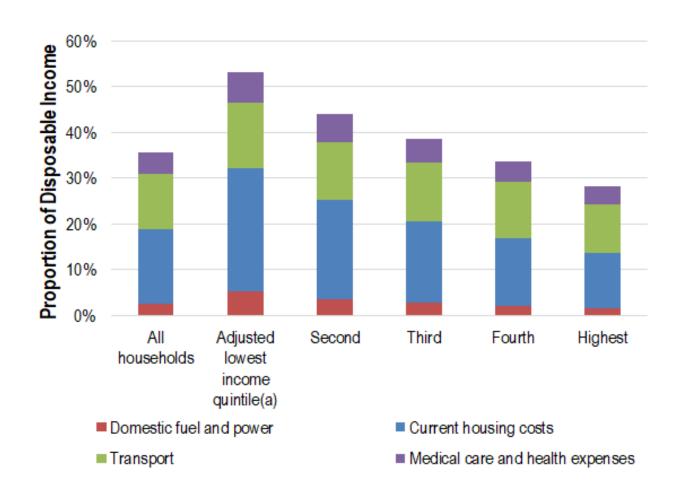


ABS Household Expenditure Survey 2015-16 (Sep 2017) – Energy



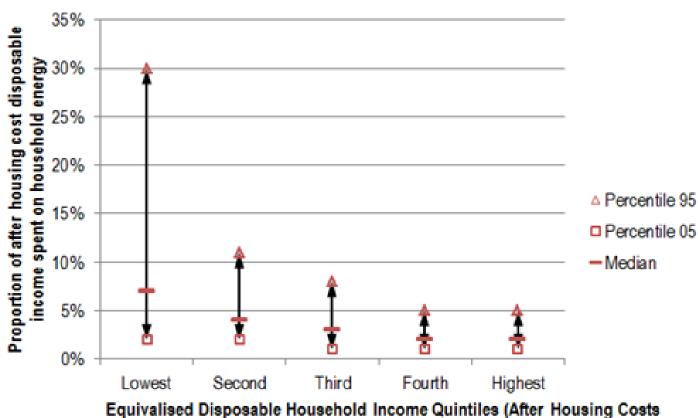


ABS Household Expenditure Survey 2015-16 (Sep 2017) Energy + Housing + Transport + Medical + Health





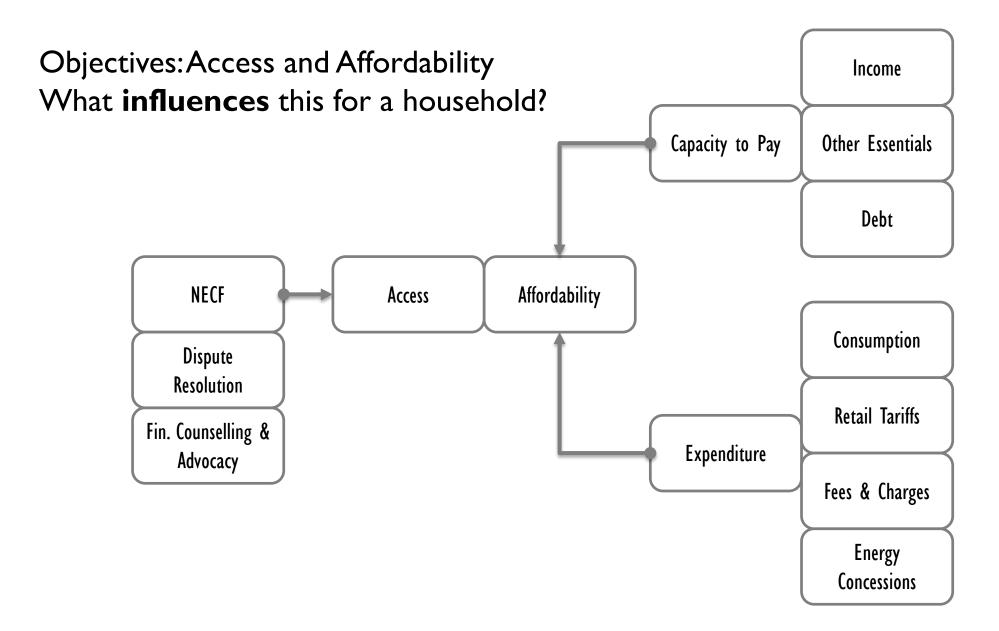
Beyond averages (from ABS HES 2009-10)



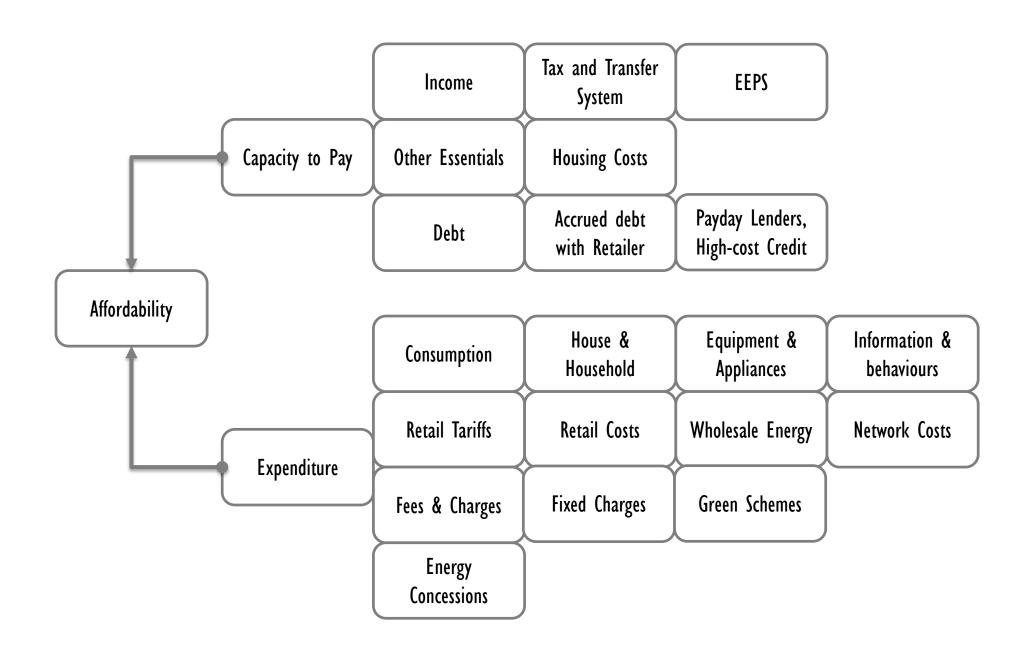
as indicator of relative capacity to pay - wage, salary and benefits only)

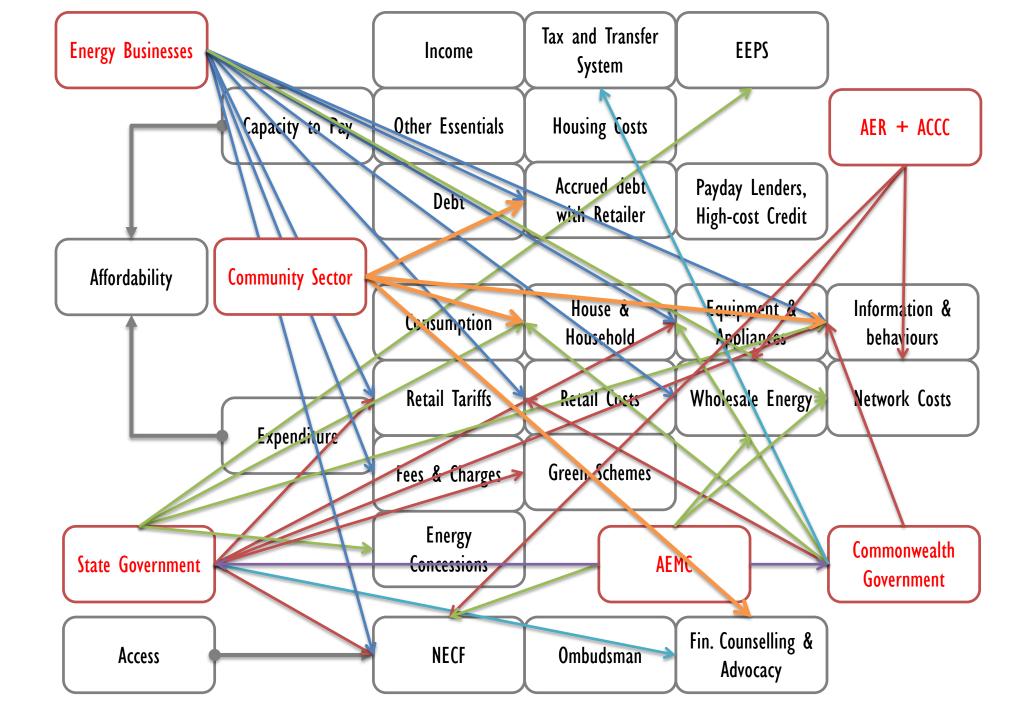
Figure 14: Average expenditure on household energy as a proportion of relative capacity to pay (after housing cost disposable income) by Equivalised Disposable Income (Source: ABS 6530.0 Household Expenditure Survey, Australia 2009-10)











Distilled to 5 Public Policy Outcomes

An objective of universal access to affordable energy services requires:

- Stable & Efficient Pricing AND
- Informed, engaged, empowered consumers AND
- Energy consumed efficiently and productively AND
- Robust consumer protections AND
- All households have a capacity to pay their energy bills



I. Stable and Efficient prices

Issues:

- Effectiveness of retail competition
- Wholesale market volatility (+NEG)
- Tariff reform
- Other costs recovered on energy bills

Recommendation for ECA:

Rule change following ACCC review?



2. Informed and Engaged Consumers

- Promote vulnerable consumer engagement with energy markets AND
- Protect vulnerable consumers unable to engage with energy markets

Core business for ECA:

- ... potential common ground with ENA?
- Increase understanding of Behavioural Economics



3. Energy used productively and efficiently

- National Energy Productivity Plan (NEPP)
- Split incentives in rental housing -> MEPS
- Best practice policies & programs -> Power Shift
- The DER dilemma threat or opportunity?
- Cheapest electricity will be in the middle of the day ... soon

Recommendations for ECA:

- Understanding consumption patterns
- Understanding behavioural economics



4. Robust Consumer Protections

Key issues

- Debt and Disconnection
- New Products and Services
- Life Support Equipment
- Monitoring and reporting

Recommendation for ECA:

Build the evidence base



5. Capacity to Pay

- Concessions
- Income adequacy
- Align energy affordability with housing affordability
- Research and analysis after housing costs

Recommendation for ECA:

• Build the evidence base: Commission an extension of *Poverty in Australia* to include latest ABS Household Expenditure Survey data



Distilled to 5 Public Policy Outcomes

An objective of *universal access to affordable energy services* requires **energy** policy, **social** policy, **environment** policy and **consumer** policy to deliver:

- Stable & Efficient Pricing AND
- Informed, engaged, empowered consumers AND
- Energy consumed efficiently and productively AND
- Robust consumer protections AND
- All households have a capacity to pay their energy bills

