

WATTever on Data and Decisions



WATTever uses data to empower better decisions.

- > WATTever.com.au: Whole-of-market comparison for homes and small business.
- > Ongoing savings: Add solar and storage. Plan monitoring.
- > Pricing analytics and data service for energy retailers.
- > Largest publisher of retail electricity pricing.



What we can do now



WATTeVer's comparison takes a customer-first view.

- > Maximum choice – all retailer plans, values solar, concessions etc
- > Share bigger saving opportunities – solar, storage, tariff switching etc.

BUT there's a WEAK LINK.



The problem: Poor energy data access



1. Users mostly rely on their last bill's usage when comparing plans BUT we need 12 months of detailed usage history to effect accurate comparisons, tariff switching, solar sizing etc.
2. Users want to be able to compare against their current plan's cost (anchor price) BUT systematic access to consumers current plan pricing isn't available (at least for legacy/grandfathered plans).

The Result: Less accuracy. Less relevance.



How data access leads to better decisions

- > Making 12 months usage/solar history easily available (on bill, QR code, retailer portal) means more accurate choices to consumers.
- > Allow consumers to take a longer-term view rather than comparing against recent (seasonal) bills.
- > Personalise savings from technology and behavioural changes by using their specific energy usage profile.
- > Automate plan monitoring process to support users staying on a good/better/best deal - reduces energy angst and ensures consumers are on top of things.