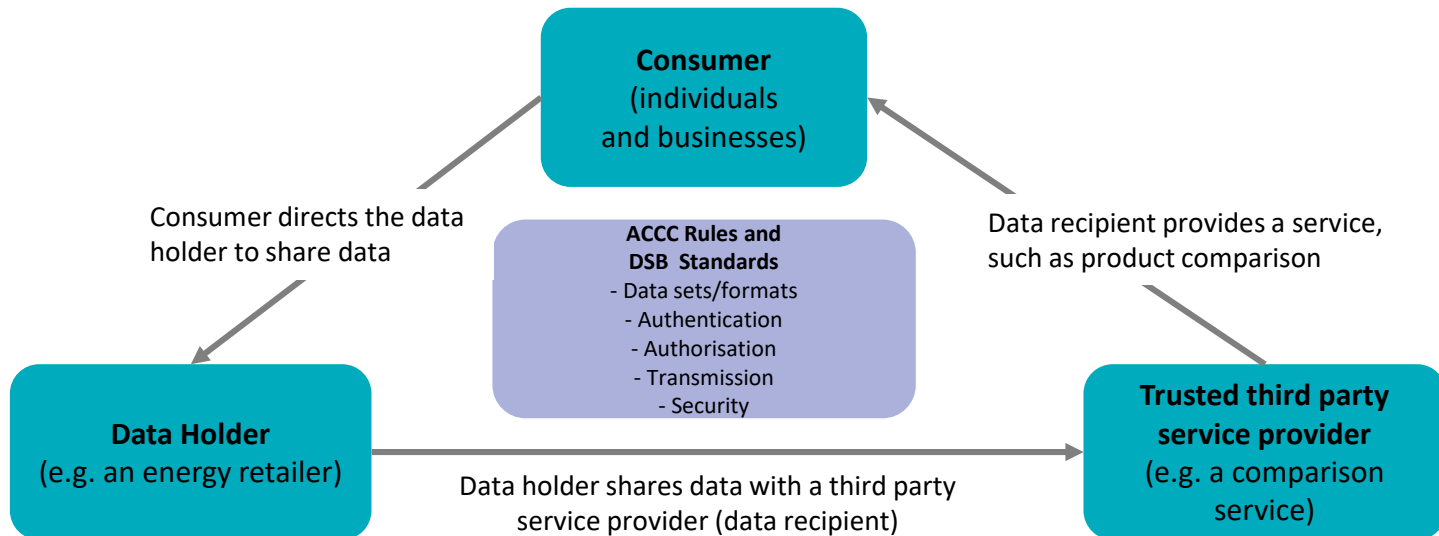




Consumer Data Rights

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What is the Consumer Data Right?



What are the benefits?

- Efficient markets
 - Information asymmetries
 - Complexity and volume
 - Tailoring
 - Behavioural biases
 - Transaction costs
- Better product use
- New products / New markets

What does it look like?

- Sectoral Designation:
 - data/industry coverage
- Design and functionality
 - Legislative framework esp. Privacy Safeguards
 - + ACCC Rulemaking
- Data Standards Body
 - technical specifications
- Enforcement
- Remedies