

# SMALL BUSINESS CASE STUDIES

TO COMPLEMENT OUR BROADER ANALYSIS, WE OBTAINED AND ANALYSED ENERGY BILLS FROM FIVE SMALL BUSINESSES IN VARIOUS JURISDICTIONS

A gym in NSW's Endeavour network

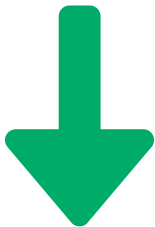
A swim school in NSW's Endeavour network

A restaurant in Victoria's Citipower network

A printing business in WA's Western Power network

A hairdresser in Victoria's Jemena network

## How are rising energy costs affecting our businesses?



In NSW, average electricity bills rose by **32%** in the past year. While the swim school and gym in the Endeavour network saw significant increases, they were **less than the NSW average** at 25% and 20% respectively.

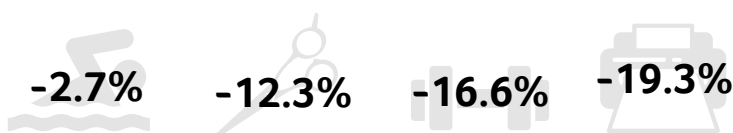
The printing business in Perth saw the **same price increase** (2.5%) as the WA average.



## How will the Government's Energy Bill Relief help?

The Federal Government's Energy Relief Fund, announced in May, means some small businesses will have access to between \$325 and \$650 off their electricity bill.

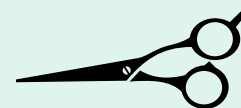
As **Victoria uses a lower consumption level** than other jurisdictions to define small businesses, the **restaurant will not be eligible** for the payment. For the other small businesses in our case study, it will **reduce their bills** by:



## Are our small businesses on the best offer for them?

The hairdresser in Victoria is on one of the **worst electricity offers** for businesses with their consumption level. Even their own retailer has lower advertised rates than they are on.

However, they **would only save about \$130 or 5%** by choosing the best offer. Their annual bill would increase by 41% if they chose the single worst offer.



The restaurant in Melbourne is on **one of the best offers** for businesses with their **gas** consumption level. Only three retailers currently have better offers.

However the restaurant **could save around \$1,490** by switching to the best offer. If they chose the worst available offer their annual bill would increase by 37%.

