

Foresighting Forum 2027



Leading the charge

Sponsorship Prospectus

Sofitel Sydney Wentworth
24 - 25 February 2027

Energy Consumers Australia's Foresighting Forum is the only national energy conference centred on the people whose decisions matter most to Australia's energy future: households and small businesses.



Under the theme **Leading the charge**, the 2027 Forum brings together policymakers, regulators, industry leaders, researchers and consumer advocates to drive practical, outcome focused discussion on a transition that delivers affordable, reliable and equitable outcomes for all. The everyday choices consumers make about how they use, save, generate and pay for energy will shape the success of that transition, and this is the only national energy forum that puts those choices at the centre.

Leading the charge means more than driving the transition forward. It means defining what success looks like and holding the sector accountable for delivering it.

The 2027 program is anchored in ECA's seven consumer outcome targets, grounding every discussion in the real experiences of consumers rather than the mechanics of the system itself.

More than 250 leaders, decision makers and innovators from across Australia will be in the room to shape the future of our energy system.

We invite your organisation to be part of it, with consumer and small business perspectives at the centre of shaping Australia's energy future.

For sponsorship enquiries please contact:

Melissa Twyford

Senior Manager, Community Programs, Energy Consumers Australia

T +61 2 9220 5500

M +61 0413 827 889

E melissa.twyford@energyconsumersaustralia.com.au

REACH THE AUDIENCE THAT SHAPES AUSTRALIA'S ENERGY FUTURE.

For sponsors, the 2027 Foresighting Forum is a rare opportunity to align your brand with consumer outcomes and to be seen among the leaders, decision makers and advocates driving the transition.

Be at the centre of the national conversation: More than 250 policymakers, regulators, industry leaders, researchers and consumer advocates in one room, over two days, focused on practical outcomes.

Reach a senior, cross-sector audience: Delegates span networks, retailers, government, market bodies, academia and the community sector, with strong representation from senior decision makers and institutional leaders.

Connect with genuine consumer voices: The Forum brings funded consumer advocates, First Nations representatives and people with lived experience into direct contact with the sector, something no other national energy event offers.

Align with a trusted, high-satisfaction platform:

The 2026 Forum delivered a record average satisfaction score of 8.6 out of 10 and 86% reporting valuable new insights.

National reach, national relevance: Delegates travel from every state and territory, bringing a genuinely national perspective to every discussion.

Build relationships that last beyond the room: The Forum is designed to create the connections and commitments that carry forward into year round advocacy and collaboration.



WHO ATTENDS THE FORUM

Bringing together the full energy ecosystem and the consumer advocates whose experience grounds every discussion, the Forum will convene more than 250 leaders, decision makers and innovators. In 2027, delegates will include:

Industry: Networks, retailers and generators, including senior representatives from across the sector.

Government and market bodies: Policymakers, regulators and market bodies – such as the AER, AEMC and DCCEEW.

Researchers and academics: Australia's leading energy and consumer researchers, including recipients of ECA's grants program showcasing their work at the Forum.

Consumer advocates: Funded advocates working on behalf of community leaders, First Nations peoples, renters, older Australians, CALD communities, and households facing energy hardship.

Not for profit and community organisations: Advocacy and social service bodies representing consumers across the country.

A national audience: Delegates travel from all states and territories to attend.



SPONSORSHIP OPPORTUNITIES



All package pricing is listed in AUD, exclusive of GST.

POWER MOVES SPONSORSHIP

1 opportunity available

\$20,000 +GST

Sponsor "Power Moves", the welcome networking function held on the evening of Tuesday 23 February, ahead of Day 1. Held onsite at the Sofitel Sydney Wentworth, the function opens the Forum in an informal setting, with food, drinks, the Solutions Gallery and Research Showcase open, and interactive sessions that get delegates connecting from the outset.

Sponsorship Inclusions:

- Opportunity for a representative from your organisation to give a short welcome address at the function
- Banner displayed in the lobby for the duration of the Forum
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- Two (2) full registrations to the Forum

CONSUMER ADVOCATE PROGRAM SPONSORSHIP

2 opportunities available

\$18,000 +GST

Support the participation of consumer advocates, including community leaders, First Nations representatives, and people with lived experience, by contributing to their registration, travel, and accommodation costs to attend the Forum.

Sponsorship Inclusions:

- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- One (1) full registration to the Forum

SPONSORSHIP OPPORTUNITIES



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RESEARCH SHOWCASE SPONSOR

1 opportunity available

\$18,000 +GST

Support the integration of research and evidence-based insights across the Forum through sponsorship of the Research Showcase, a dedicated space highlighting the latest work from Australia's leading energy and consumer researchers.

Sponsorship Inclusions:

- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Banner displayed in the showcase area and in the lobby for the duration of the Forum
- 4 x LED digital displays, each able to rotate 10 images relating to your research projects
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- One (1) full registration to the Forum

NETWORKING FUNCTION SPONSORSHIP

1 opportunity available

\$15,000 +GST

Sponsor the Networking Function held at the conclusion of Day 1 sessions. Held onsite at the Sofitel Sydney Wentworth, the event runs for two hours and provides an excellent opportunity for delegates to connect in an informal setting.

Sponsorship Inclusions:

- Opportunity for a representative from your organisation to give a short address at the close of Day 1, before the networking event
- Banner displayed in the lobby for the duration of the Forum
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- Two (2) full registrations to the Forum

SPONSORSHIP OPPORTUNITIES



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KEYNOTE SPEAKER SPONSORSHIP

Multiple opportunities available

\$15,000 +GST

Sponsor the participation of a keynote speaker in the Forum program. Sponsors may also have the opportunity to host or engage with the keynote speaker at a subsequent event pre- or post-Forum.

Sponsorship Inclusions:

- Opportunity for a representative from your organisation to introduce the keynote speaker during the program
- Banner on stage during the speaker's session and in the lobby for the duration of the Forum
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- One (1) full registration to the Forum

BREAKFAST SPONSORSHIP

1 opportunity available

\$10,000 +GST

Sponsor the “grab and go” networking breakfast on the morning of Day 2 (Thursday 25 February), held onsite from 8:00am before sessions begin. An informal start to the day that brings advocates, delegates and speakers together over coffee and a light breakfast.

Sponsorship Inclusions:

- Opportunity for a representative from your organisation to give a short welcome at the breakfast
- Banner displayed in the breakfast area for the duration of the function
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Social media post promoting your support of the Forum
- Profile in the event app and logo on the Forum webpage
- One (1) full registration to the Forum

SPONSORSHIP OPPORTUNITIES



All package pricing is listed in AUD, exclusive of GST.

COFFEE CART SPONSORSHIP

2 opportunities available

\$7,000 +GST

Sponsor the coffee cart and fuel attendees for the duration of the Forum.

Sponsorship Inclusions:

- Coffee cart branding including 1 x A1 sign and 1 x branded apron for the barista with your company logo (coffee cart wraparound signage, pull-up banners, and branded cups can be supplied at a cost to the sponsor)
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Profile in the event app and logo on the Forum webpage
- Social media post promoting your support of the Forum

CHARGING STATION SPONSORSHIP

1 opportunity available

\$5,000 +GST

Keep delegates powered throughout the Forum by sponsoring the charging stations for phones and laptops. A practical, high-use touchpoint that keeps delegates connected and the floor clear of trailing cables.

Sponsorship Inclusions:

- Charging station branding with your company logo, positioned in a high-traffic area for the duration of the Forum
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Profile in the event app and logo on the Forum webpage
- Social media post promoting your support of the Forum

SPONSORSHIP OPPORTUNITIES



All package pricing is listed in AUD, exclusive of GST.

LANYARD SPONSORSHIP

1 opportunity available

\$5,000 +GST

Put your brand around the neck of every delegate. Sponsor the Forum lanyards, worn by all attendees across both days for the highest passive visibility of any package.

Sponsorship Inclusions:

- Your company logo on the delegate lanyards worn throughout the Forum
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Profile in the event app and logo on the Forum webpage
- Social media post promoting your support of the Forum

EVENT APP SPONSORSHIP

1 opportunity available

\$5,000 +GST

Be the brand delegates see every time they check the program. Sponsor the Forum event app, the central tool delegates use to navigate sessions, speakers and networking across both days.

Sponsorship Inclusions:

- Sole sponsor branding across the event app, including logo on the app home screen
- Acknowledgement by the Forum MC and inclusion in on-screen content
- Acknowledgement across promotional collateral pre-, during, and post-event
- Profile in the event app and logo on the Forum webpage
- Social media post promoting your support of the Forum
- One (1) full registration to the Forum

CONFIRM YOUR INTEREST

To sponsor the 2027 Foresighting Forum please return your completed booking form via email to forum@energyconsumersaustralia.com.au



Contact Information:

Contact name	
Organisation	
Email	
Phone	

Billing Information: *If different from contact information*

Contact name	
Organisation	
Email	
Phone	
Address	

Sponsorship selection: *Please indicate your sponsorship package selection below:*

Power Moves Function Sponsorship	\$20,000 +GST	☐
Consumer Advocate Program Sponsorship	\$18,000 +GST	☐
Research Showcase Sponsorship	\$18,000 +GST	☐
Networking Function Sponsorship	\$15,000 +GST	☐
Keynote Speaker Sponsorship	\$15,000 +GST	☐
Coffee Cart Sponsorship	\$7,000 +GST	☐
Charging Station Sponsorship	\$5,000 +GST	☐
Event App Sponsorship	\$5,000 +GST	☐
Lanyard Sponsorship	\$5,000 +GST	☐

Booking confirmation:

Signature	
Name	
Date	

Please note:

- Sponsorships are awarded on a first come, first served basis on receipt of a completed booking form.
- Sponsors will be issued with an agreement and invoice.
- Forum sponsorships are not confirmed until a signed agreement and payment in full is received.
- Package allocation and table display positions will be at the organiser's discretion.

SPONSORSHIP TERMS & CONDITIONS

1. Definitions

- Event: The Energy Consumers Australia (ECA) Foresighting Forum 2027, taking place 24–25 February 2027 at the Sofitel Sydney Wentworth.
- Organiser: Energy Consumers Australia Limited (ABN 96 603 931 326) and its appointed event management company, Leverage Management Solutions.
- Sponsor: The organisation or individual named on the booking form that has agreed to participate as a sponsor of the Event.
- Agreement: The sponsorship booking form, these terms and conditions, and any written correspondence confirming acceptance.

2. Sponsorship Acceptance

- Sponsorship opportunities are allocated on a first come, first served basis upon receipt of a completed booking form and signed terms and conditions.
- The Organiser reserves the right to accept or decline any application at its discretion.
- A sponsorship booking is not confirmed until:
 - The signed booking form has been received,
 - The Organiser issues a tax invoice, and
 - Full payment is received by the due date stated on the invoice.

3. Payment Terms

- Full payment must be received within 30 days of invoice, or before the event start date, whichever applies.
- All fees are quoted in Australian Dollars (AUD) and are exclusive of GST.
- Failure to make payment within the specified timeframe may result in cancellation of the sponsorship package and reallocation of entitlements.

4. Cancellations and Refunds

- Cancellation requests must be submitted in writing to the Organiser.
- If the Sponsor cancels its sponsorship, the following refund applies to the amount of Sponsorship Fee paid:
 - 180 days or more before the Event: 100% refund;
 - 179 to 90 days before the Event: 75% refund;
 - 89 to 60 days before the Event: 50% refund;
 - 59 to 30 days before the Event: 25% refund;
 - fewer than 30 days before the Event: no refund.
- If the Organiser cancels or postpones the Event (other than due to a Force Majeure event under clause 9), the Sponsor may elect to:
 - transfer the Sponsorship Fee to the rescheduled Event; or
 - receive a refund of the Sponsorship Fee paid, less any reasonable, non-recoverable costs incurred by the Organiser in administering the sponsorship.

5. Sponsorship Entitlements

- Sponsorship benefits are outlined in this Prospectus and may include recognition in marketing materials, signage, digital displays, delegate registrations, or other deliverables.
- The Organiser reserves the right to make reasonable amendments to the program, venue layout, or benefits where necessary.
- Sponsors must provide all required logos, artwork, and promotional material by the deadlines communicated by the Organiser. Failure to do so may result in omission from promotional items without compensation.

6. Intellectual Property and Branding

- Sponsors grant the Organiser a non-exclusive licence to use their name, logo, and brand assets for promotional purposes associated with the Event.
- The Organiser's name, logo, or Event branding may not be used by sponsors without prior written consent.

- All materials must comply with Energy Consumers Australia's branding guidelines and approval processes.

7. Event Management and Allocation

- Display and branding placement, including banners, digital platforms, and collateral, will be determined at the sole discretion of the Organiser.
- The Organiser reserves the right to adjust table locations, display areas, or signage arrangements to maintain event flow and overall presentation.

8. Liability and Insurance

- The Sponsor participates in the Event at its own risk.
- The Organiser will not be liable for any loss, damage, injury, costs, or expenses incurred by the Sponsor, its employees, agents, or contractors.
- Sponsors are responsible for maintaining adequate public liability and property insurance for the duration of the Event.

9. Force Majeure

- The Organiser shall not be liable for any delay or failure to perform its obligations due to circumstances beyond its reasonable control, including natural disasters, industrial disputes, public health emergencies, or government restrictions. In such cases, the Organiser may reschedule, modify, or cancel the Event without liability.

10. Conduct and Compliance

- Sponsors must comply with all laws, venue regulations, and reasonable directions from the Organiser.
- The Organiser reserves the right to remove any sponsor who behaves in a manner deemed inappropriate or contrary to the values and objectives of the Event.

11. Confidentiality

- All information supplied by the Organiser in relation to the Event that is not publicly available is confidential and must not be disclosed without prior written consent.

12. Governing Law

- This Agreement is governed by the laws of New South Wales, Australia. The parties submit to the exclusive jurisdiction of the courts of New South Wales.

AGREEMENT TO TERMS

By signing this document, the Sponsor agrees to comply with all terms and conditions outlined above.

I/We agree to abide by the said Contractual Obligations as written above.

Company name:

ABN:

Signature:

Signed by:

Date:

**Foresighting
Forum 2027**



Leading the charge

