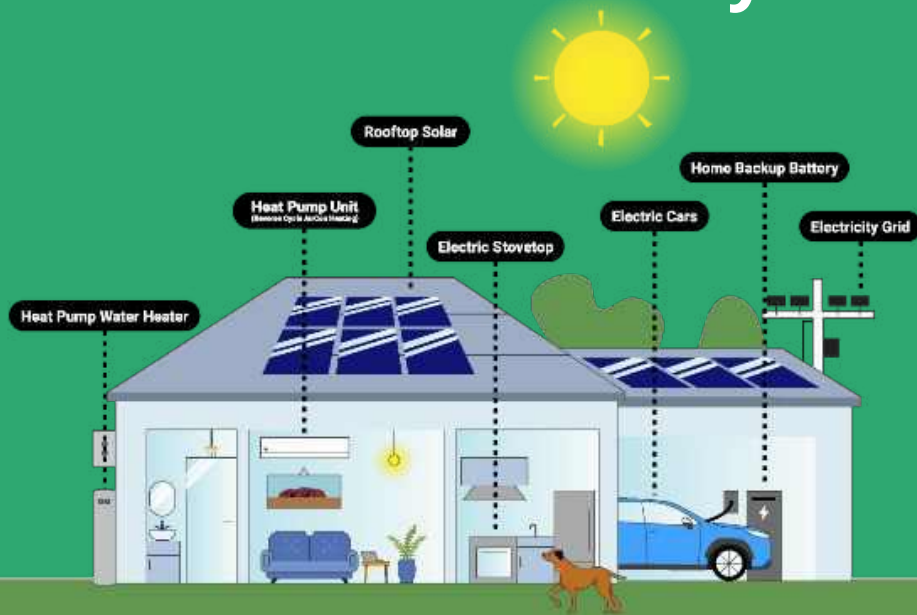




Rewiring Australia

Energy Consumers Association

Public Key media coverage





Put electrification on the national agenda with broad media coverage including front cover of the Australian Financial Review (AFR). regarded as Australia's most trusted newspaper brand. The Australian Financial Review is the country's most read premium business masthead recording a cross platform readership of 3.5 million people.

Written by Jacob Greber, Senior correspondent released on the 16 March 2024, Greber lead the piece with the question, *Could 'HECS-for-solar' slash power bills and save climate goal?* Framing the opportunity as, *Green energy advocate Saul Griffith is pressing Labor to back a bold HECS-style loan scheme that would slash bills by up to \$5000 a year.*

[Full article](#)





Put electrification on the national agenda with a number of critical public media pieces including a 6 min video captured, produced and shared by ABC NEWS, regarded as Australia's No 1 online news brand with almost 12.6 million unique visitors as of June 2024.

Co-Founder and entrepreneur Dr. Saul Griffith and Adam Harvey, is a reporter with Four Corners, a two-time Walkley Award winner and experienced foreign correspondent with postings to Beirut, Jakarta and New York sat down to discuss EELS. Framed as *the federal government is being urged to help homeowners reduce power bills and carbon emissions by lending them cash to install solar panels, home batteries and even to buy electric cars. The HECS-style loan would be repaid when the home is sold but one economist warns the scheme risks leaving renters behind. Adam Harvey filed this report*

[Watch here](#)



Put electrification on the national agenda with broad media coverage including a news feature on Channel Nine, a national reach of 1.036 million.

Speaking to political editor Charles Croucher about new polling that shows 52% of Australians would consider solar and electrification if they had access to a low-cost loan (EELS), and why this could be the "circuit-breaker" Australia needs in the energy wars Co-Founder, Dan Cass featured in a 2 min 20 video captured, produced and shared by Nine News.

[Watch here](#)



Rewiring Australia



Rewiring Australia is a non-profit research and advocacy organisation launched in 2021.

We're three years into a 10 year project to transform the energy sector to be cleaner and fairer for consumers. We are achieving this through political advocacy, data driven research and broad community engagement.

Our practical, positive agenda is already delivering cheaper bills for consumers.



Electrifying everything is the fastest way to eliminate greenhouse gases while slashing energy bills for households, businesses and communities.

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